



Sponsorship Opportunities - Events

All event sponsors receive recognition in online marketing materials, including distribution to 13,000+ contacts in the Chamber database. Additional recognition includes logo or name on the Chamber's social media properties, and saintpaulchamber.com.

SPACC Signature Events

YPro Discovered Gala - Q1

Expected Attendance: 200

Investment Levels:

\$1,500 | \$5,000 | \$10,000 (exclusive)

Annual Meeting - Q1

Expected Attendance: 700

Investment Levels:

\$1,500 | \$5,000 | \$10,000 | \$15,000 | \$20,000 (exclusive) **SOLD OUT**

Minnesota Twins Welcome Home Luncheon - Q1

Expected Attendance: 600

Investment Levels:

\$2,500 | \$5,000 | \$10,000 | \$15,000 (exclusive) **SOLD OUT**

Executive Reception

Expected Attendance: 200

Investment Levels:

\$1,000 | \$2,500 | \$5,000

Golf Classic - Q2

Expected Attendance: 144

Investment Levels:

\$500 | \$1,500 | \$5,000 (exclusive)

Minnesota Wild Face-Off Luncheon - Q3

Expected Attendance: 500

Investment Levels:

\$2,500 | \$5,000 | \$10,000 (exclusive)

Political Leadership Luncheon - Q3

Expected Attendance: 200

Investment Levels:

\$1,000 | \$2,500 | \$5,000 (exclusive) **SOLD OUT**

Chamber Honors Awards - Q4

Expected Attendance: 300

Investment Levels:

\$1,500 | \$5,000 | \$10,000 (exclusive)

Holiday Open House - Q4

Expected Attendance: 800

Investment Levels:

\$500 | \$2,500 | \$5,000 (exclusive)

Monthly/Bi-Monthly Events

Investment level applies to the full calendar year.

Membership Meeting - 9 Per Year

Expected Attendance: 75 - 100 per event

Investment Level:

\$20,000 (exclusive) **SOLD OUT**

Public Affairs Series Events - 8 Per Year

Expected Attendance: 75 - 100 per event

Investment Levels:

\$1,500 | \$2,500 | \$5,000

YPro (Young Professionals) - Monthly

Expected Attendance: 75 - 100 per event

Investment Levels:

\$1,500 | \$2,500 | \$5,000 (exclusive)

Business Connection Breakfast - 8 Per Year

Expected Attendance: 40 - 50 per event

Investment Levels:

\$1,000 | \$2,500 | \$5,000 (exclusive)

Digital Dish - Bi-Monthly

Expected Attendance: 40 per event

Investment Levels:

\$1,000 | \$2,500 | \$5,000 (exclusive)

Special Interest Events (Quarterly)

Investment level applies to the full calendar year.

Small Business Series

Expected Attendance: 40 per event

Investment Levels:

\$1,000 | \$3,000 | \$6,000

Networking After Hours

Expected Attendance: 50 per event

Investment Levels:

\$1,000 | \$2,500 | \$5,000 (exclusive)

Chamber 101

Expected Attendance: 30 per event

Investment Levels:

\$1,000 | \$2,500

Custom sponsorships are available!
To learn more or secure additional sponsorships throughout the year, please contact:

Amanda Beneke | 651.265.2768
ABeneke@saintpaulchamber.com



Event Descriptions

SPACC Signature Events

YPro Discovered Gala - Q1

Celebrate the accomplishments of our young professionals! Awards to be presented include Young Professional of the Year and Young Professional Advocate of the Year.

Annual Meeting - Q1

This premier event draws the majority of our members, city officials, and community leaders. The evening entails a keynote speaker, highlight of the Chamber's successes, recognition of outgoing leadership, and passing the torch to the new Chair.

Minnesota Twins Welcome Home Luncheon - Q1

This event brings Minnesota Twins fans together. Meet the Minnesota Twins players, coaches and staff. A portion of the proceeds are donated to the Twins Community Fund.

Executive Reception - Q2

The Executive Reception welcomes the newest CEOs in the Twin Cities. The new CEOs are honored and their local community work and business impact is showcased.

Golf Classic - Q2

The Chamber's Annual Golf Classic attracts 144 golfers for an afternoon round. The day concludes with a dinner and reception where awards and prizes are presented.

Minnesota Wild Face-Off Luncheon - Q3

To help kick-off the Minnesota Wild season and welcome the players, coaches and owners, the Chamber hosts the Face-Off Luncheon. It's your chance to meet the entire Minnesota Wild roster and coaching staff before the start of the NHL season. The luncheon will include player introductions, Q&A, and a brief autograph session at the end of the program.

Political Leadership Luncheon - Q3

The luncheon honors five leading individuals and organizations that exemplify and demonstrate innovation, excellence and success in local government. A local government leader is honored with the Legacy of Leadership award.

Chamber Honors Awards - Q4

Celebrate the accomplishments of five small businesses who exemplify growth, excellence, risk, diversity and innovation. Awards to be presented include Outstanding Volunteer, Emerging Volunteer and the Deubener Awards (and when merited, Legacy of Leadership).

Holiday Open House - Q4

This annual event, the second Thursday of December, is held at a member location to thank members for their support over the year. It is also an opportunity to network, enjoy tasty samples from our member companies, and celebrate the holiday season.

Monthly/Bi-Monthly Events

Membership Meeting - 9 Per Year

The Chamber's Membership Meetings focus on member-to-member networking and information sharing. Most month feature a keynote speaker and networking over lunch.

Public Affairs Series Events - 8 Per Year

These events offer the opportunity to discuss issues facing the business community with elected and appointed officials. Past speakers for these lunch events have included Saint Paul/East Metro legislators, Mayors, Metropolitan Council members, Ramsey County Commissioners, School Boards, and U.S. Congressional members.

YPro (Young Professionals) - Monthly

YPro events offer attendees the opportunity to build relationships, develop professionally, become politically and philanthropically active, and contribute to the economic development of the Saint Paul/East Metro Area. These monthly events include networking and an educational component.

Business Connection Breakfast - 8 Per Year

Held approximately six times a year, these events are designed to maximize your contacts in one morning. They feature three structured networking rounds over breakfast at our member's best venues.

Digital Dish - Bi-Monthly

This program gives you the opportunity to participate in professional development and education events focused on social media and digital marketing topics. These events give you actionable ideas to take back and apply to your business. Topics may include: getting started with social media, best practices and trends, and how to best utilize your website.

Special Interest Events (Quarterly)

Small Business Series

These morning seminars give attendees the opportunity to participate in a professional development and educational event focused on important small business topics. Held quarterly, panel and keynote topics include HR best practices, networking skills, and other business coaching.

Networking After Hours

Enjoy light appetizers and drinks, become better acquainted and discuss business issues with other business and community leaders.

Chamber 101

Chamber 101 includes an overview of services, events, advertising, marketing, sponsorships, and additional value-added programs available to Chamber members only.



SAINT PAUL AREA CHAMBER OF COMMERCE

2017 Sponsorship Opportunities - Foundation

Event Sponsorship

Charitable Foundation Luncheon

Expected Attendance: 280

Investment Levels Available:

\$250 | \$750 | \$1,250 | \$1,500

LSP Masters Annual Sponsorship

Expected Attendance: 200+

Investment Level: **\$2,500**

LSP Masters Day/Social Event Sponsorship

Expected Attendance: 25-35 per event

Investment Level: **\$250**

Charitable Foundation

Annual Sponsorship

A contribution of undesignated funds to the Charitable Foundation allows for funding programs that focus on workforce education initiatives in the East Metro.

Investment: \$1,500 - \$5,000

Leadership Saint Paul (LSP)

Your Charitable Foundation's flagship adult learning program, centered on community leadership that prepares, challenges and engages emerging and existing leaders to strengthen the Saint Paul/East Metro region. Sponsorship is in the form of participant tuition for one individual to go through the program.

Member Investment: \$2,250

Non-Member Investment: \$2,700

To learn more about the programs or about allocating funds to the charitable foundation throughout the year, contact:

Kathleen Lohmar Exel | 651.265.2771 | Kathleen@saintpaulchamber.com

2017 Sponsorship Opportunities - Advocacy

Event Sponsorship

Political Leadership Luncheon

Expected Attendance: 150

Investment Levels Available:

\$1,000 | \$2,500 | \$5,000

Public Affairs Series Events - Monthly

Expected Attendance: 100 per event

Investment Levels Available:

\$1,500 | \$2,500 | \$5,000 (exclusive)

Event sponsors receive recognition in online marketing materials, including distribution to nearly 12,000 contacts in the Chamber database, and on saintpaulchamber.com.

For more detailed information about Public Affairs events sponsorship, contact:

Amanda Beneke | 651.265.2768

ABeneke@saintpaulchamber.com

Support Your Chamber's Advocacy Efforts with an Annual Sponsorship.

Your Chamber:

- Monitors and tracks public affairs activities at local, state, and federal levels.
- Advocates for important business interests before public officials and regulatory bodies.
- Provides legal and economic analysis of public policy initiatives.
- Facilitates increased investment in transportation and transit infrastructure.
- Conducts business retention and attraction activities to help facilitate regional growth and expansion.

Investment: \$5,000

Sponsorship includes logo on Public Affairs area of saintpaulchamber.com recognizing your support.

To learn more about your Chamber's advocacy efforts or get involved throughout the year, contact:

Marie Ellis | 651.265.2780

Marie@saintpaulchamber.com