



# Sponsorship Opportunities Foundation

## Event Sponsorship

### Charitable Foundation Luncheon

Expected Attendance: 280

Investment Levels Available:

**\$250 | \$750 | \$1,250 | \$1,500 | \$2,000 | \$2,500**

### LSP Masters Annual Sponsorship

Expected Attendance: 200+

Investment Level: **\$2,500**

### LSP Masters Day/Social Event Sponsorship

Expected Attendance: 25-35 per event

Investment Level: **\$250**

### LSP Afterglow Sponsorship

Expected Attendance: 25-35 per event

Investment Level: **\$800**

## Charitable Foundation

### Annual Sponsorship

A contribution of undesignated funds to the Charitable Foundation allows for funding programs that focus on workforce education initiatives in the East Metro.

**Investment: \$1,500 - \$5,000**

### Leadership Saint Paul (LSP)

The SPACC Charitable Foundation's flagship adult learning program, centered on community leadership that prepares, challenges and engages emerging and existing leaders to strengthen the Saint Paul/East Metro region. Sponsorship is in the form of participant tuition for one individual to go through the program.

**Member Investment: \$2,250**

**Non-Member Investment: \$2,700**

To learn more about the programs or about allocating funds to the charitable foundation throughout the year, contact:

**Kathleen Lohmar Exel | 651.265.2771 | [Kathleen@saintpaulchamber.com](mailto:Kathleen@saintpaulchamber.com)**

## Advertising Opportunities

### Website Sponsorship

Gain exposure with over 1,200 businesses by advertising on the Saint Paul Area Chamber of Commerce's website. With over 8,000 visitors each month, the site serves as the primary communications hub for member news, information and event registration. We keep our website fresh with new events, content, and daily updates, giving visitors a reason to check back frequently. Advertisers can receive traffic reports to monitor results.

**Investment: Starting at \$750**

### Email Blasts

Reach up to 13,000 professional contacts in the East Metro business community and leverage your partnership with the Saint Paul Area Chamber in a branded email blast. Targeting by zip code within our database is also available. Pricing includes design services for your custom email blast and distribution on selected date.

**Investment: \$1,500 per email blast**

### Access

Reach nearly 13,000 prospects each week with Access, the Chamber's e-newsletter that highlights what is happening in the Saint Paul/East Metro area, including both SPACC and community events.

**Investment: \$150 per weekly ad (buy three get one free!)**

### Friday Facts

Looking for a cost-effective way to promote your event, product or service? Reserve an ad in Friday Facts, the Chamber's most popular weekly e-newsletter and reach nearly 13,000 subscribers in the local business community. Ad includes image, short message or offer and hyperlink.

**Investment: \$150 per weekly ad (buy three get one free!)**

For more information, contact:

**Haley Thannum**

**Manager of Marketing & Communications | 651.265.2791**

**[Haley@saintpaulchamber.com](mailto:Haley@saintpaulchamber.com)**