

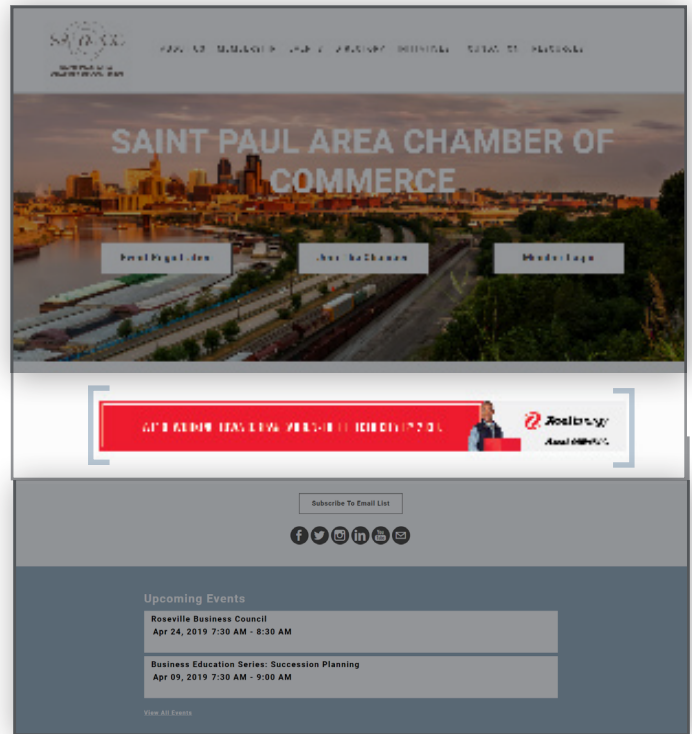


Chamber Website Advertising Rates

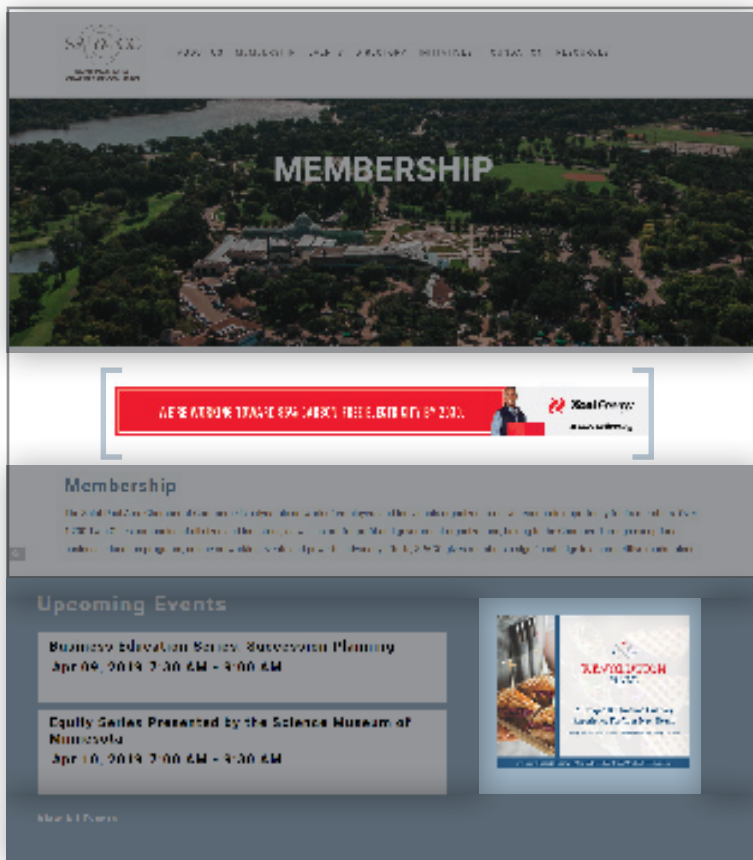
Gain exposure for your business by advertising on the Saint Paul Area Chamber of Commerce's website. With over 8,000 visitors each month, the site serves as the primary communications hub for member news, information and upcoming events. Advertisers may also opt to receive traffic reports to monitor results.

- 91% of Chamber members prefer to receive information online
- Over 8,000 users visit per month (22,000+ total pageviews per month)
- Primary Audience:
 - Professionals between ages 25 and 60
 - Decision-makers - 52% are business owners
 - Small to mid-sized businesses - 80% of companies have <100 employees

Homepage



Interior (Section) Page



Ad Types + Pricing

Banner Ad

At bottom of Homepage and at top of Interior Pages
\$1,000 for 3 months consecutive
 960px (width) by 90px (height), .gif or .jpeg, 72 dpi

Block Ad

“Above the fold” placement on all Interior Pages
\$750 for 3 months consecutive
 320px (width) by 250px (height), .gif or .jpeg, 72 dpi

To purchase ad space contact:

Haley Thannum
651.265.2791

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