



# Your Chamber's Advocacy in Action

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## Advocacy Efforts

### Transit Advocacy

Successfully sharing the business community's support for transit, highlighting its necessity in contributing to regional business strength and statewide prosperity. Specifically we support the Riverview Corridor, Gateway Corridor, and the Rush Line Corridor, all of which will provide much needed connections for the East Metro.

### Earned Sick and Safe Time

Serving on the City of Saint Paul's Earned Sick and Safe Time task force, sharing employer concerns and solutions to the proposal. Assisting employers in understanding and complying with the ordinance.

### Skyway Vitality

Polled our downtown members to better understand the pros and cons of the skyway system, and shared that information with public officials. Connecting with many concerned businesses and bringing potential solutions to light.

### Uniform Labor Standards

Supported uniform state labor standards at the State Capitol, which would have prevented the patchwork of labor standards around the state that will be the result of sick and safe time ordinances in multiple cities.

### Mississippi River Corridor Critical Area

Engaged in the DNR's process to change rules for the MRCCA, emphasizing the DNR's lack of concern for development and redevelopment along the river, and costs that small businesses and small cities will incur in complying with the proposed rules.

### Political Action Committee

Endorsed pro-business candidates for local office and provided easily accessible answers to candidates' questions to business concerns through the East Metro Voter Guide.

### Individual Organization Advocacy

Work with many individual members to resolve issues at City Councils, Board of Zoning Appeals, Department of Safety and Inspections, and other government units.

## Additional Efforts

**Produced informational materials:** East Metro Voter Guide, Transit Guide, Legislative Recap

**Hold informative monthly events on hot-button topics for the business community.**

**Serve on various boards and committees:**

Ramsey County Workforce Innovations Board, Business Review Council, Riverview Policy Advisory Committee, Gateway Corridor Commission, Skyway Vitality Workgroup, among others.

**Publicly supported:** Saint Paul Bike Loop, Dorothy Day/Higher Ground, multiple city budgets, East Metro Bonding projects.

**Advocated for local members on important matters affecting business growth and expansion.**

For more on the issues we advocate for, visit:

**[saintpaulchamber.com](http://saintpaulchamber.com)**

and click on the *Public Affairs* tab.

To learn more about your Chamber's advocacy efforts or get involved throughout the year, contact:

**Shannon Watson | 651.265.2788**

**[Shannon@saintpaulchamber.com](mailto:Shannon@saintpaulchamber.com)**



# Sponsorship Opportunities Advocacy

## Event Sponsorship

### Leaders in Local Government Awards Luncheon

Expected Attendance: 300

Investment Levels Available:

**\$1,000 | \$2,500 | \$5,000**

### Public Affairs Series Events - 7 Per Year

Expected Attendance: 75 per event

Investment Levels Available:

**\$1,500 | \$2,500 | \$5,000**

Event sponsors receive recognition in online marketing materials, including distribution to nearly 13,000 contacts in the Chamber database, and on [saintpaulchamber.com](http://saintpaulchamber.com).

For more information about Public Affairs events sponsorship, contact:

**Mindee Kastelic | 651.265.2779**

**[Mindee@saintpaulchamber.com](mailto:Mindee@saintpaulchamber.com)**

## Support Your Chamber's Advocacy Efforts with an Annual Sponsorship.

### Your Chamber:

- Monitors and tracks public affairs activities at local, state, and federal levels.
- Advocates for important business interests before public officials and regulatory bodies.
- Provides legal and economic analysis of public policy initiatives.
- Facilitates increased investment in transportation and transit infrastructure.
- Conducts business retention and attraction activities to help facilitate regional growth and expansion.

**Investment: \$5,000**

**Advocacy Sponsorship includes logo on Public Affairs area of [saintpaulchamber.com](http://saintpaulchamber.com) recognizing your support.**

### Public Affairs Section in Friday Facts

Support weekly updates about public affairs happenings sent to 13,000 contacts weekly. Logo and website link included in Public Affairs section of Friday Facts weekly email.

**Investment: \$2,500**

## Unique Sponsorship Opportunities

### InterCity Leadership Visit

This annual two and one-half day trip is designed to provide senior-level executives from the Twin Cities an opportunity to learn more about best practices in transportation, education and economic development from another city. This is a great way to share ideas, learn practical applications, and build relationships among business leaders.

**Investment: Starting at \$2,000**

### Celebrate Business Success Award

A keystone of the Chamber's annual business plan is the strategy of celebrating the successes of our member businesses. Through marketing communications, award presentation, and event recognition, your business has the exclusive opportunity to co-brand this important initiative. The CBS Award is typically presented at monthly membership meetings.

**Investment: \$3,750**

### Leadership Saint Paul Participant

A cornerstone program of the SPACC Charitable Foundation, Leadership Saint Paul (LSP) supports a creative, diverse and exciting Saint Paul/East Metro area by encouraging the effective use and development of business and community leaders. This ten month program focuses on areas of learning, including economic and workforce development, business, education, multiculturalism, communication, and government. Enroll an employee in this program to encourage leadership in the community.

**Member Investment: \$2,250 per participant**

**Non-Member Investment: \$2,700 per participant**

### Job Bank Sponsorship

Sponsor the Chamber's Job Bank page annually and gain valuable exposure on the Job Bank page, an ongoing ad in Friday Facts and numerous mentions on other Chamber marketing collateral and on social media.

**Investment: \$1,500**